



25 April 2009

USFK Sponsor Talking Points

1. We understand our new tour length and incentive policies have changed the paradigm of Korea from one of standard one year unaccompanied tours to one of two and three year tours and, for those with dependents, family-centric tours. I need everyone's help to get the word out to projected inbounds on these important changes.
2. To provide additional assistance for all Sponsors, we have developed USFK Sponsor Talking Points to help you communicate this important information to new Service members and families coming to Korea. You can find these talking points on the USFK Web Page on the "[Thinking of coming to Korea](#)" link for easy downloading. Topics include: new tour length options and associated incentives; positive student achievement in DoDDS-K schools; medical, dental and veterinary care; housing information; and more. Additionally, we have imbedded several helpful links in the Sponsor Talking Points to offer online assistance with PCS moves, relocation tools, housing options, Korean culture, spouse support and unit newcomer information.
3. I expect every Sponsor in Korea to start by reading our USFK Policy Letter #16 and then use enclosure 1 (USFK Sponsorship Program Baseline Standards) as the foundation for sponsoring inbound personnel "to standard." Additionally, I need all sponsors to use the USFK Sponsor Talking Points to communicate these important changes to assignments in Korea with all inbound personnel.
4. We all know that first impressions are lasting impressions. The best way to make a great first impression on an inbound Service member is for a Service member here on pen to pass the word about all of the important quality of life changes taking place in Korea. Our USFK Sponsor Talking Points are a great source of information and provide excellent tools to speak as one on all the new benefits, policies and incentives that are transforming Korea into a family-friendly station of choice.
5. Point of contact for this message is the USFK, J1 Personnel Policy and Programs Branch, DSN 723-5623, usfkj1jmod@korea.army.mil.

We Go Together!

WALTER L. SHARP
General, US Army
Commander

FREEDOM'S FRONTIER!

S
H
A
R
P

P
O
I
N
T

#

15-09